

INFORMATION PACK · NO PRICING

# Sports Bar Reservation Platform

*Information Pack for Bar & Venue Operators*

Automated table reservations, deposits, reminders, live scores, occupancy control, prize games and reporting – in one system that can be visually matched to any brand.

Reference system: **Jungle Joy Malta / The Room**

Provided by **FGF Stall Ltd.** · Owner: Stefan Heller

**LIVESCORE**  
Live scores, standings, fixtures and full match details — updated in real time.

SELECT GROUP  
GROUP A

**STANDINGS · GROUP A**

#	TEAM	P	W	D	L	GOALS	GD	PTS
1	Mexico	1	1	0	0	2:0	+2	3
2	South Korea	1	1	0	0	2:1	+1	3
3	Czech Republic	1	0	0	1	1:2	-1	0
4	South Africa	1	0	0	1	0:2	-2	0

Official standings · SportMonks (live, with FIFA feedback)

FIXTURES · GROUP A

**CHECK YOUR TIP & WIN STATUS**  
Enter your entry code to see your predictions, results and any prize.

YOUR ENTRY CODE (E.g. J3P-XXXXXXX)

**WHAT EVERYONE IS PREDICTING**  
Top 5 picks across all entries so far.

TOURNAMENT WINNER	
1 Germany	29%
2 Spain	21%
3 France	13%
4 Portugal	13%
5 Brazil	8%

TOP SCORER	
1 Cristiano Ronaldo	13%
2 Kai Havertz	13%
3 Deniz Undav	8%
4 Harry Kane	8%
5 Kylian Mbappé	8%

TOP ASSISTER	
1 Michael Olise	13%
2 Lionel Andrés Messi Cuccittini	13%
3 Jamal Musiala	8%
4 Lamine Yamal	8%
5 Jude Bellingham	4%

TOP GOALKEEPER	
1 Manuel Neuer	25%
2 Unai Simón	13%
3 Emiliano Martínez	8%
4 Diogo Costa	8%
5 David Raya	4%

# Why this platform?

A bar owner doesn't just need a website – but a system that steers demand, activates customers and saves on staff.



## Save on staff

One person manages all venues at once – cutting labour costs and making the team more efficient.



## Reduce no-shows

Deposit logic, payment before reservation, reminders and admin approval create commitment.



## All channels in one place

Instagram, Meta, TikTok and your own website all lead to one platform – with no overlaps.



## Capture more revenue

Back-to-back matches, prize games, score prediction and top picks keep guests in the system longer.

### THE EFFECT FOR THE OPERATOR

Fixtures → Reservation → Deposit → Reminder → Visit → Thank-you → Prize game → Reporting

# What the guest sees

A modern front-end that feels like your own brand – with match cards, the reservation form, check-reservation and a Tip-&-Win area.

**Number of guests**

– 2 +

Maximum 10 guests per reservation. For larger groups, contact us on WhatsApp.

**Location**

Jungle Joy, Gzira — Inside

**Your match prediction** 🏆 (optional)

Predict the final score. If you're right, everyone at your table gets a free shot of Jägermeister or Tequila after the match. 🍷

🇩🇪 Germany 0 : 0 🇨🇺 Curaçao

**Special requests**

Birthday? Dietary needs? Let us know.

I agree to receive reservation updates by email and WhatsApp.

**KEEP YOUR TABLE FOR THE NEXT MATCH?**

After booking you'll be able to keep your table for the next match.

**NEXT MATCH**

🇳🇱 NETHERLANDS VS 🇯🇵 JAPAN

22:00 (MT)

**Pay Deposit & Reserve Table · €10**

You will be redirected to a secure payment page. Card, Apple Pay and Google Pay supported.

**GERMANY VS CURAÇAO**

Sunday 14 June · Kick-off 19:00 (MT)

Deposit per person €5

Guests 2

**TOTAL DEPOSIT €10**

The deposit will be deducted from your final food and drinks bill. Non-refundable for no-shows or cancellations less than 24h before kick-off. Tables held until 15 min before kick-off.

## CUSTOMER FLOW

- ✓ Guest selects match, location and number of people
- ✓ Deposit is calculated and paid via the payment provider
- ✓ Reservation stays pending until an admin confirms it
- ✓ Guest receives status, reminders and a self-service link if needed
- ✓ For back-to-back games the booking can carry over to the next match

# In the guest's own language

The moment a guest opens the site, everything appears in their language – and the automatic emails arrive in that same language.



## Detected automatically

The interface is shown in the right language on arrival – no click required.



## Emails in the guest's language

Confirmation, reminders, cancellations and all lifecycle emails go out in the guest's language.



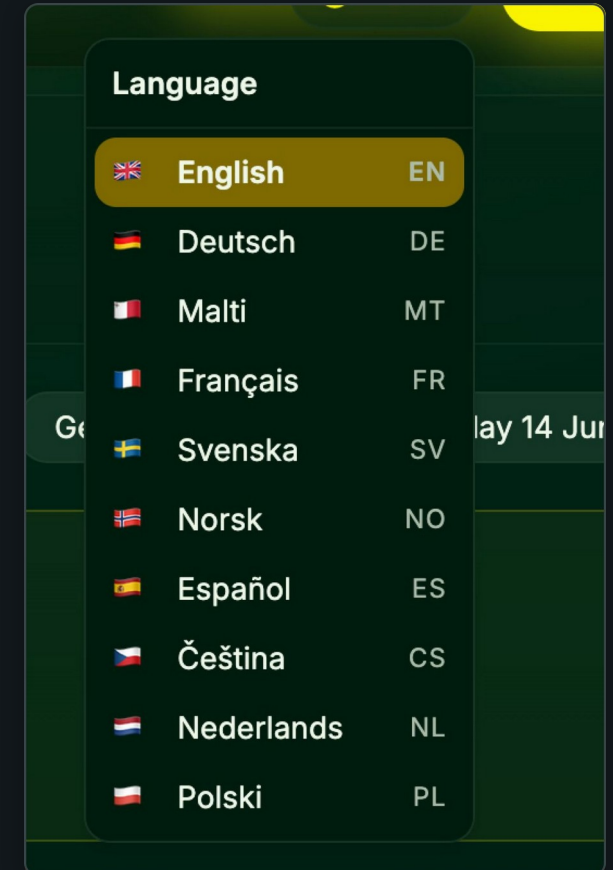
## Freely switchable

Guests pick their language anytime – currently incl. EN, DE, MT, FR, SV, NO, ES, CS, NL, PL.



## Languages customisable

Further languages and tailored wording can be added per market and operator.



# All channels, one platform

Instagram, Meta, TikTok and your own website can all be embedded – every click leads to the same booking platform. No separate lists, no double bookings, no overlap



Instagram



Meta



TikTok



Your website



## One central booking platform

All reservations, capacities and customer data come together in one place – no matter which channel the guest arrives through.

### Embed anywhere

Link, button or widget in social profiles and on your own site.

### No overlaps

A single source of truth for occupancy – no area is ever double-booked.

### More reach

Every channel feeds the same funnel and fills the same tables.

# Reservation + Payment

The system connects reservation, deposit, payment status and admin approval. “Paid” deliberately does not yet mean “confirmed” automatically.



01

## Reservation per match

Every booking is unique – linked to a code, status and payment.



02

## Deposit per guest

The amount is calculated automatically by number of people.



03

## Admin approval

The team checks capacity and confirms manually.



04

## Recovery link

If a payment is abandoned, a new link can be sent.

## FOR THE GUEST

- Clear booking journey with deposit and secure checkout
- Pending and success pages explain the next step
- Check-reservation by code or email
- Self-cancellation and refund rules can be modelled

## FOR THE OPERATOR

- Payment status, checkout ID, refund ID and audit trail in the backend
- One-off manual payment link for failed payments
- Webhook-based matching to the original reservation – no double booking
- Provider layer extendable for additional payment providers

# Multiple venues – one person

All venues, areas and capacities are controlled centrally from one interface. One person runs the entire operation – cutting staff costs noticeably.



# 1

**person is enough**

for all locations – instead of shifts on phone, WhatsApp and paper lists.



## Central control

Jungle Joy Inside, Outside and The Room – all in one view instead of three separate systems.



## Switch venues flexibly

Enable or disable individual locations per match – even outside opening hours.



## Capacity at a glance

Occupancy per outlet and area live – decisions for all venues at a single glance.



## Less staffing effort

No duplicate lists, no handovers – one person keeps an overview of the whole operation.

# Occupancy across all areas

The system shines when an operator has to control several venues, areas or capacities at once.

The screenshot shows a user interface for managing reservations. At the top, there's a 'Number of guests' section with a minus button, the number '2', and a plus button. Below it, a note states 'Maximum 10 guests per reservation. For larger groups, contact us on WhatsApp.' A 'Location' dropdown menu is open, showing options: 'Jungle Joy, Gzira — Inside' (selected), 'Jungle Joy, Gzira — Outside', and 'The Room, St. Julians'. Below the location menu, there's a prediction prompt: 'Predict the final score. If you're right, everyone at your table gets a free shot of Jägermeister or Tequila after the match.' A score display shows 'Germany 0 : 0 Curaçao'. At the bottom, there's a 'Special requests' section.

The screenshot shows a 'LIVESCORE' interface. At the top right, there's a 'SELECT GROUP' dropdown menu set to 'GROUP A'. Below the header, it says 'Live scores, standings, fixtures and full match details — updated in real time.' The main content is a table titled 'STANDINGS - GROUP A'. The table has columns for '#', 'TEAM', 'P', 'W', 'D', 'L', 'GOALS', 'GD', and 'PTS'. The data is as follows:

#	TEAM	P	W	D	L	GOALS	GD	PTS
1	Mexico	1	1	0	0	2:0	+2	3
2	South Korea	1	1	0	0	2:1	+1	3
3	Czech Republic	1	0	0	1	1:2	-1	0
4	South Africa	1	0	0	1	0:2	-2	0

At the bottom right of the table, there's a small note: 'Official standings - SportMonks (live, with FIFA feedback)'. Below the table, there's a section for 'FIXTURES - GROUP A'.



## Occupancy Engine

- Capacity per outlet and area – e.g. inside, outside, separate room or a second bar
- Pending and approved reservations count against capacity so nothing is oversold
- Warning levels show whether a match is open, critical or nearly full
- Individual matches or locations can be toggled on/off – for opening hours, private events or sold-out areas
- Back-to-back function: for consecutive matches the guest is actively offered to re-book

# Automations that save time

The platform keeps working in the background: before the match, on match day, after the game and across admin operations.



## Match-day reminder

Automatic reminder on match day so the guest doesn't forget their booking.



## Payment reminder

If a payment isn't completed, the customer can be reminded again.



## Post-match thank-you

After the game a thank-you or follow-up message is sent.



## Daily ops report

Daily overview for the team: reservations, revenue and open tasks.



## Auto-archive

Past or deleted bookings move to the archive and keep the main view clean.



## Live-score finalise

Final results are pulled into the system automatically.



**The benefit:** Fewer manual messages, fewer forgotten bookings, fewer unclear payment cases – and more control for the team.

# Backend for the operator

An admin centre that brings reservations, matches, customers, staff, archive, revenue, statistics and email issues together in one place.

## ADMIN MODULES

**Reservations** – approve, decline, cancel, refund, no-show, edit, resend

**Matches** – create games, change times, sold-out status per area

**Customers** – customers aggregated by email, maintain contact details

**Staff** – manage roles, passwords and admin access

**Archive** – find past or deleted bookings again

**Revenue & Statistics** – deposits, refunds, occupancy and match performance

**Audit Log** – admin actions and cron/webhook runs fully traceable

← Back to home

## CHECK MY RESERVATION

Look up your reservation using your reservation code, or get the link sent to your email.

Reservation code

*Self-service reduces staff questions: guests find their reservation themselves by code or email.*

# Every reservation at your fingertips

One card per booking with code, status, payment and all actions – the team decides in seconds, without switching between tools.

The screenshot displays a reservation management interface with a search bar at the top and filter dropdowns for 'All statuses', 'All types', 'All refund statuses', and 'All email statuses'. Two booking cards are shown, both for 'GERMANY VS CURAÇAO' on Sunday 14 June at 19:00 (MT) at Jungle Joy, Gzira. The first card (JJ-LKERM2) is for 1 guest, has a price of 65, and is in a 'PAID CONFIRMED' status. The second card (JJ-DG3ERK) is for 10 guests, has a price of 650, and is also in a 'PAID CONFIRMED' status. Each card includes an 'Occupancy' section with 'The Room 0%' and 'Jungle Joy 21%' buttons, a 'Show details' button, and a row of action buttons: 'WhatsApp', 'Confirm', 'Cancel', 'Notes', 'Mark No-Show', and 'Delete'. A 'Refund' section at the bottom of each card shows 'not requested' and a 'Refund via SumUp' button.



## One-click actions

Confirm, Cancel, No-Show, Notes, WhatsApp and Delete right on the card.



## Payment & refund visible

Status (Paid/Confirmed), amount, ref ID and refund-via-SumUp in place.



## Filter & search

Filter by code, email, name, status, type, refund and email status.

# Occupancy per match – live in the admin

Before every approval the team sees exactly how full each area is for that specific match – and can open or close locations on purpose.

The screenshot shows the 'FOOTBALL NIGHTS' admin interface. At the top, there are navigation links: Matches, Livescore, Check my Reservation, Tip and Win, Why Jungle Joy, and FAQ. A 'Book a Table' button is in the top right. Below the navigation, there are tabs for 'Games today (2)', 'Games tomorrow (5)', and 'All upcoming (100)'. The 'Games tomorrow (5)' tab is active, showing a list of matches: Brazil vs Morocco, Haiti vs Scotland, Australia vs Turkey, Germany vs Curaçao (highlighted), and Netherlands vs Japan. Below this is the 'OCCUPANCY – PER MATCH' section, which is used to decide reservation approvals. The selected match is 'GERMANY VS CURAÇAO' on Sunday 14 June at 19:00 (MT). Below the match name, there are buttons for 'SOLD-OUT PER LOCATION (FOR THIS MATCH ONLY)': 'Jungle Joy — Inside · Available', 'Jungle Joy — Outside · Available', 'The Room — St. Julians · Available', and 'Whole match · Available'. The main content area displays occupancy data for four locations: 'Jungle Joy, Gzira — Inside' (36%), 'Jungle Joy, Gzira — Outside' (0%), 'Jungle Joy, Gzira — Total' (21%), and 'The Room, St. Julians' (0%). Each location card shows capacity, approved guests, approved tables, pending guests, pending tables, and potential total (guests and tables) with their respective percentages.

Location	Capacity	Approved guests	Approved tables	Pending guests	Pending tables	Potential total (guests)	Potential total (tables)	Percentage
Jungle Joy, Gzira — Inside	52 seats · 11 tables	11 / 52	4 / 11	+0	+0	11 / 52 (21%)	4 / 11 (36%)	36%
Jungle Joy, Gzira — Outside	34 seats · 8 tables	0 / 34	0 / 8	+0	+0	0 / 34 (0%)	0 / 8 (0%)	0%
Jungle Joy, Gzira — Total	86 seats · 19 tables	11 / 86	4 / 19	+0	+0	11 / 86 (13%)	4 / 19 (21%)	21%
The Room, St. Julians	40 seats · 6 tables	0 / 40	0 / 6	+0	+0	0 / 40 (0%)	0 / 6 (0%)	0%



## Per match & area

Approved, pending and potential total – split across Inside, Outside, Total and The Room.



## Control sold-out

Set individual locations to “sold out” per match or open them again.



## Safe approvals

Clear percentages prevent overbooking – every decision is fact-based.

# Email & bounce system

A strong selling point: not just sending emails, but detecting when they don't arrive – and fixing it fast.



## Automatically sent emails

- Reservation received – after payment
- Confirmation – after admin approval
- Decline, cancel, refund and lookup link
- Match-day reminder and post-match follow-up
- Tip & Win: confirmation, reminder, results, prize



## Bounce & problem handling

- Dashboard with KPIs: delivered, soft bounce, hard bounce, blocked/spam
- Active problem cases grouped by email address
- Fix email & resend: correct the address, resend the matching lifecycle email
- Clear warning: dismiss a warning manually without losing data

## WHY THIS MATTERS

A bar team often only notices on match day that an email never arrived. The bounce system makes delivery problems visible, flags critical customers and gives the admin a direct repair workflow. This noticeably reduces no-shows, support chats and poorly maintained customer data.

# Tip & Win: retention as a growth lever

Alongside reservations you can run a free prize game – driving repeat visits, email contacts and social sharing.

See what everyone is predicting →

**#1**  
**2 RIGHT**  
= 5% discount

**#2**  
**3 RIGHT**  
= 10% discount

**#3**  
**4 RIGHT**  
= 20% + €100 Cash

**YOUR 4 PREDICTIONS**  
Pick anything — the lists are suggestions, you can type your own.

**TOURNAMENT WINNER**  
Who will win the tournament?  
Tournament Winner

**TOP SCORER**  
Which player will score the most goals in the tournament?  
Top Scorer

**TOP ASSISTER**  
Which player will make the most assists in the tournament?  
Top Assister

**TOP GOALKEEPER**  
Pick the goalkeeper you think will keep the most clean sheets during the tournament.  
Top Goalkeeper

## CHECK YOUR TIP & WIN STATUS

Enter your entry code to see your predictions, results and any prize.

YOUR ENTRY CODE (E.G. JJP-XXXXXXX) **Check status**

**WHAT EVERYONE IS PREDICTING**  
Top 5 picks across all entries so far.

TOURNAMENT WINNER		TOP SCORER		
1	Germany	29%	1 Cristiano Ronaldo	13%
2	Spain	21%	2 Kai Havertz	13%
3	France	13%	3 Deniz Undav	8%
4	Portugal	13%	4 Harry Kane	8%
5	Brazil	8%	5 Kylian Mbappé	8%

TOP ASSISTER		TOP GOALKEEPER		
1	Michael Olise	13%	1 Manuel Neuer	25%
2	Lionel Andrés Messi Cuccittini	13%	2 Unai Simón	13%
3	Jamal Musiala	8%	3 Emiliano Martínez	8%
4	Lamine Yamal	8%	4 Diogo Costa	8%
5	Jude Bellingham	4%	5 David Raya	4%

Prediction Challenge customisable per campaign – questions, prizes and time frames freely definable.

# Live scores, results & tables

A dedicated area turns the platform into a match hub: live scores, final results, tables and match details for guests and staff.

## LIVESCORE

Live scores, standings, fixtures and full match details — updated in real time.

SELECT GROUP  
GROUP A

### STANDINGS - GROUP A

#	TEAM	P	W	D	L	GOALS	GD	PTS
1	Mexico	1	1	0	0	2:0	+2	3
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3	Czech Republic	1	0	0	1	1:2	-1	0
4	South Africa	1	0	0	1	0:2	-2	0

Official standings - SportMonks (live, with FIFA tiebreakers)

### FIXTURES - GROUP A

## FIXTURES - GROUP A

Thursday 11 June  
FT

MEXICO 2:0 SOUTH AFRICA

Hide

EVENTS LINEUP STATISTICS HEAD TO HEAD

**Mexico** VS **South Africa**

- Julian Andrés Quiñones Quiñones 9'
- Brian Guillerrez 23', 49'
- Luis Gerardo Chávez Magallón 66'
- Gilberto Rafael Mora Zambrano 66'
- Raúl Alonso Jiménez Rodríguez 67', 74'
- Edson Omar Álvarez Velázquez 76'
- Armando González Alba 76', 77'
- Ernesto Alexis Vega Rojas 79'
- César Jasib Montes Castro 90+2'

- Tebogo Mokoena 17'
- Sphephelo Sithole 56'
- Thalente Mbatha 61'
- Themba Zwane 61'
- Nkosinathi Sibisi 74'
- Oswin Reagan Appollis 77'
- Evidence Makgopa 77'
- Themba Zwane 82'
- Themba Zwane 84'



## Tables & rankings

Groups, points and goal difference live – with official tiebreakers.



## Live scores & details

Scores, events, lineups, statistics and head-to-head in real time.




## Final results


Final scores feed automatically into reporting and prize games.


# Push notifications for constant traffic

Available on request: targeted push messages bring guests back to the site again and again – for more bookings and more engagement.



 Kick-off in 1 hour – secure your table!

 New top match available: book now

 Tip & Win ends soon – join in now



## Available on request

Push notifications are enabled for your operation whenever you'd like to use them.



## Timely reminders

Before kick-off, for new top matches or expiring offers – at the right moment.



## Guests come back

Every message leads straight back to the platform – bookings, Tip & Win, live scores.



## More traffic & revenue

Constant activity instead of one-off visits – the site stays present in guests' daily life.

# Reports, analytics & management overview

Operators see not just individual bookings but what really happens: demand, revenue, drop-offs, occupancy and campaign performance.



## Reservations

- Bookings by match, outlet, date, status
- Pending, approved, cancelled, no-show
- Customer search by code, email, phone



## Revenue

- Paid deposits minus refunds
- Per-match summary
- CSV export for accounting & management



## Occupancy

- Capacity per area
- Warning above a defined threshold
- Quick view for match-day decisions



## Email Health

- Delivered, soft bounce, hard bounce
- Active problem cases
- Fix-&-resend workflow



## Prediction

- Top picks and participation rates
- Daily report
- Prize/winner communication



## Audit

- Who did what
- Cron and webhook status
- Trace errors faster

# Revenue – clear and exportable

Gross, refunds, VAT and net per match at a glance – clean for accounting and management, with CSV export.

### TOURNAMENT REVENUE

[Export CSV](#)

<b>GROSS (PAID DEPOSITS)</b> <b>€195</b> 9 paid reservations	<b>REFUNDED</b> <b>€0</b> 0 refunds	<b>VAT 18%</b> <b>€29.75</b> Included in gross, on net of refunds	<b>NET REVENUE (EXCL. VAT)</b> <b>€165.25</b> Gross – refunds – VAT 18%	<b>TOTAL GUESTS BOOKED</b> <b>39</b> Sum across all paid reservations
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KICKOFF (MT)	MATCH	PAID	GUESTS	GROSS	REFUNDED	VAT 18%	NET (EXCL. VAT)
Thursday 11 June · 21:00	Mexico vs South Africa	4	20	€100	—	€15.25	€84.75
Saturday 13 June · 21:00	Qatar vs Switzerland	1	3	€15	—	€2.29	€12.71
Sunday 14 June · 19:00	Germany vs Curaçao	2	11	€55	—	€8.39	€46.61
Sunday 14 June · 22:00	Netherlands vs Japan	1	1	€5	—	€0.76	€4.24
Sunday 28 June · 01:30	Colombia vs Portugal	1	4	€20	—	€3.05	€16.95
<b>Total</b>		<b>9</b>	<b>39</b>	<b>€195</b>	<b>€0</b>	<b>€29.75</b>	<b>€165.25</b>



## Gross to net

Paid deposits, refunds, VAT and net revenue calculated automatically.



## Broken down per match

Kick-off, paid bookings, guests and amounts per fixture.



## CSV export

One click is enough – the figures go straight into accounting or reporting.

# Branding, white-label & customisation

The visible front-end can be adapted to a different bar, a different event or an entire venue group.



## Customisable

- Colours, fonts, images, header, footer, CTA texts and campaign screens
- Venue structure: single bar, multiple areas, multiple venues or event series
- Languages and email texts adaptable per market
- Deposit rules, cancellation windows and reminder timing to operator logic



## Integrable

- Payment provider: reference with SumUp; additional providers can be planned
- Email provider and bounce webhook for delivery status
- Sports-data provider for live scores, tables and match finalisation
- WhatsApp: deep links ready to use; Business API as an expansion option

## POSITIONING FOR THE PITCH

The product isn't just a technical booking form. It's a reusable system for sports bars, fan zones, public-viewing events, hotels, restaurants, breweries or venue groups that want to steer demand, secure deposits and keep guests active across events.

# The pitch for bar owners

How to explain the product in conversation – without getting into pricing or technical detail.

**1 PROBLEM** On big match nights it gets chaotic: WhatsApp requests, phone calls, no-shows, duplicate lists, no clear occupancy.

**2 SOLUTION** A digital platform takes reservations, collects deposits, reminds customers, shows capacities and bundles all channels in one place.

**3 BENEFIT** One person runs all venues – saving staff. Instagram, Meta, TikTok and the website all lead to the same platform without overlaps.

**4 UPSIDE** Prize games, prediction challenges, back-to-back booking and push notifications bring guests back again and again for constant traffic.

**5 SECURITY** Payments, email delivery, admin audit, bounce detection, archive and reports keep the operation under control.

# Next step

This info pack serves as a basis for information. Pricing, licensing model, setup scope and technical adjustments are discussed only after a needs assessment.

## RECOMMENDED DEMO STRUCTURE

5 MIN

### Guest experience

Front-end, booking, Prediction Challenge, check reservation.

10 MIN

### Admin operations

Backend, occupancy, payment recovery, email dashboard.

15 MIN

### Scaling

White-label, venue setup, payment provider, reports & rollout.



PROVIDED BY

**FGF Stall Ltd.**

Jungle Joy · The Room

Owner: Stefan Heller

Live system · [www.junglejoy.app](http://www.junglejoy.app)

Sports-bar reservation, engagement and reporting platform.